

THIS IS A PESTICIDE ADVERTISEMENT

Selontra®



- Stop Feed Technology
- Palatable
- Control Rodents
- Alternative Solution for Internal Baiting

■ - BASF
We create chemistry

Selontra® Rodenticide

Stop Feed Effect

- The mode of action of cholecalciferol causes rodents to stop feeding after approximately 24 - 48 hours, which allows for a shorter baiting regime and faster control.

Low Secondary Toxicity Effect

- No secondary poisoning effect on barn owls that had consumed rodent that had been fed with Selontra rodenticide.

Alternative Solution for Internal Baiting

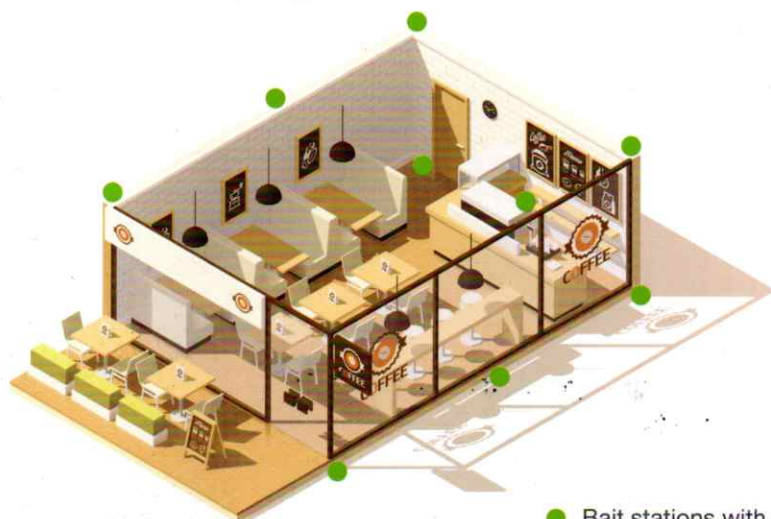
- Selontra® suitable for internal baiting as an alternative solution for rodent control compared to mechanical trap.

Control Rodents

- More rodents have become resistant to anticoagulant rodenticide due to extensive usage. As a non-anticoagulant rodenticide, Selontra is able to overcome anticoagulant resistance in rodents.

Selontra® Rodent Bait

Illustrated Baiting Placement



● Bait stations with Selontra® rodent bait



Stop Feed Effect After Consuming Lethal Dosage



SITUATION	PESTS	RATE
Inside and around domestic homes, industrial, commercial and agricultural buildings, animal houses, farms, wharves, public service buildings, hospitals, food processing facilities, abattoirs, transport vehicles (including ships), around grain terminals, storage areas and fence lines (including perimeter fence lines).	Norway rat (<i>Rattus norvegicus</i>)	3 - 9 Selontra® Soft Baits per bait station
	House mouse (<i>Mus musculus</i>)	1 - 2 Selontra® Soft Baits per bait station

Selontra® should be applied by a licensed pest controller only.
This brochure is intended as advice.

Registered by:

BASF (MALAYSIA) Sdn. Bhd. (182671-M)
Lot 19.02, Level 19, 1 Powerhouse,
No. 1 Persiaran Bandar Utama, Bandar Utama,
47800 Petaling Jaya, Selangor Darul Ehsan, Malaysia
Tel.: 03-7612 1888 Fax: 03-7612 1777

© Copyright BASF 2022 ® Registered trademark of BASF



READ LABEL BEFORE USE

JIRP.P/1122/840